

SEFTON METROPOLITAN BOROUGH COUNCIL

CHANGES TO LICENSING POLICY STATEMENT

The following alterations have been made to the existing Policy:

- Paragraph 1.8 updated with latest Census figures.
- Paragraph 1.11 existing text replaced with: *Seftons profile is reflected by statistics that show over 75% of the jobs in the borough are in the service sector and an adaptable and skilled workforce, that have an acknowledged excellent labour relations record.* Existing wording was **There have been a number of studies in recent times relating to the night-time economy, particularly in relation to the “ classic” resort status of Southport, these have helped shape Seftons vision for developing a sustainable pattern of licensing, as expressed in 1.14 below.**
- Paragraph 1.13, last two sentences deleted. Those Sentences reading **Southport Business Improvement District funds two regulated Taxi Marshalls every Friday and Saturday and selected Bank Holidays and special events from midnight to 4am. The Marshalls being located at the Lord Street taxi rank.**
- Paragraphs 1.14 to 1.19 deleted. Those paragraphs having read:
 - 1.14 Councils in Cheshire and Merseyside are planning to use licensing laws to reduce crime, anti-social behaviour and poor health caused by alcohol.**
 - 1.15 The drive aims to promote a ‘healthier relationship’ with alcohol in communities and improved wellbeing through the powers available in the Act.**
 - 1.16 Evidence shows the easy availability and affordability of cheap, strong alcohol contributes to the harm experienced by those most vulnerable. We aim to support the wellbeing of these local residents and communities by using the powers of the Act to limit access to this type of alcohol.**
 - 1.17 Nine areas in Cheshire and Merseyside are working together to support local communities to identify ways of reducing alcohol-related harm, while at the same time ensuring night time economies remain safe, vibrant and popular.**
 - 1.18 To achieve this we will employ a number of practical approaches and will help both the public and industry professionals gain access to the skills necessary to participate effectively in their part of the licensing process. We will:**
 - **Work with national bodies to identify the latest advice and guidance and agree a consistent approach across Cheshire and Merseyside.**
 - **Identify best practice in licensing and look to extend successful local initiatives more widely where there is good evidence for reducing harm to vulnerable residents.**
 - **Engage and involve local retailers and communities.**
 - **Signpost the availability of evidence and provide guidance on using it in the licensing process.**
 - 1.19 This approach will be co-produced by the nine Local Authorities in Cheshire and Merseyside and will ensure local alcohol strategies are taken into account.**

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- Paragraph 2.2 amended to remove “*renewals*”. Previously read as **In this regard the policy covers new applications, renewals, transfers, variations and minor variations of Licences and also includes the review of Licences and Certificates, which could lead to revocation .**
- Paragraph 2.11 amended to now read: *Unless requested by the applicant, the Licence / Certificate will not be time limited. However any Premise Licence issued in respect of an application made on or after 6 April 2017 (and including the sale of alcohol and/or late night refreshment) will become invalid if the Premise Licence holder is in an individuals name and ceases to be entitled to work in the United Kingdom.* Previously read **Unless requested by the applicant, the Licence / Certificate will not be time limited. However any Premise Licence issued in respect of an application made on or after 6 April 2017 (and including the sale of alcohol and/or late night refreshment) will become invalid if the individual holder ceases to be entitled to work in the United Kingdom.**
- Paragraph 4.5, last sentence deleted. That sentence read **Working with the Sefton Cultural Strategy Group, the Authority will seek to monitor the impact of licensing on the provision of regulated entertainment, particularly live music, dance and theatre.**
- Paragraph 4.6, last sentence deleted. That sentence read **In this context the Authority commends the use of the following: “*Home Office: Selling Alcohol Responsibly: Good Practice Examples from the Alcohol Retail and Hospitality Industries*” and “*Portman Group Code of Practice on Naming, Packaging and Promotion of Alcoholic Drinks*”.**
- Paragraph 5.5, last sentence deleted. That sentence read **The Planning Committee will be kept regularly apprised of the situation regarding licensed premises within the Borough to enable the Committee to have regard to such matters when taking decisions to avoid any unnecessary overlap.**